

Exam. Code : 105405

Subject Code : 1394

Bachelor in Business Administration (BBA) 5th Sem.

ENGLISH COMPULSORY

Paper-BBA-501

Time Allowed—3 Hours] [Maximum Marks—50

Note :- Attempt **FIVE** questions in all, selecting at least **ONE** question from each section. The **fifth** question may be attempted from any section. All questions carry equal marks.

SECTION-A

1. Discuss the following questions :
 - (i) Arthur Miller's *All My Sons* was an attack on war profiteers. Discuss.
 - (ii) *All My Sons* examines the notions of personal responsibility and obligation to society. What are they ?
2. Explore the literary devices employed by the writer in designing a true portrayal of contemporary American society. Discuss.

SECTION-B

3. Write notes :
 - (i) Central idea of the poem 'She Walks in Beauty'.
 - (ii) Theme of the poem 'Mirror'.

4. Explain the following stanza with reference to the context :

I hold it true, whate'er befall;

I feel it, when I sorrow most;

'Tis better to have loved and lost

Than never to have loved at all.

SECTION-C

5. Write a letter to the Editor of the Newspaper describing the impact of Demonetization on Punjab Economy.
6. Write an application for the post of Business Researcher in a Multi National Company.

SECTION-D

7. Write a Resume for the job of a CEO in a Multi National Company.
8. Write down a report on the decline in Business during Covid 19 in Punjab.